



3rd Edition of
International Construction
Chemicals Conference

3rd
EDITION

EFFECTIVE USE OF CONSTRUCTION CHEMICALS FOR ENDURING STRUCTURES

Emphasis:

Improvements at the time of Construction, Repairs, Strengthening and Rehabilitation and Protection from Future Deterioration

Date: March 21 - 22, 2014

Venue: Chennai Trade Centre, Chennai

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Objectives of C3

BENEFIT FROM THE PEOPLE WHO KNOW CONSTRUCTION CHEMICALS THE BEST

The Construction Chemicals Manufacturers Association (CCMA) the body, mind and soul of the construction chemicals industry in India will be hosting the third edition of The International Construction Chemicals Conference in 2014. C3 2014 is expected to be bigger, better and more magnificent!

C3-3rd Edition will be held on March 21-22, 2014 at Chennai.

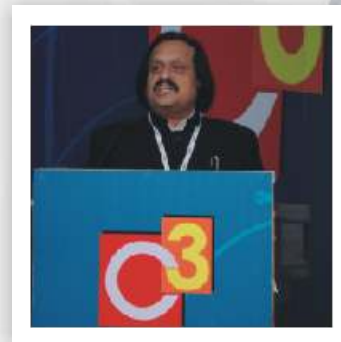
Emphasis of this international conference is Improvements at the time of Construction, Repairs, Strengthening and Rehabilitation and Protection from Future Deterioration

An exciting line-up of industry captains, research scholars and industry veterans will disseminate vital information on the emerging materials, methods and practices that are taking shape in the construction chemicals sector today. Delegates to C3 will benefit from an insightful program balanced with an opportunity to create an ideal networking opportunity that is bound to unite the industry together in its quest for excellence.

About CCMA

Construction chemicals positively contribute to the high quality and durability of any construction. The construction chemicals industry in India is currently at a nascent stage but is growing fast. As per available figures, the industry size is estimated at ₹ 3,200 crores and has the potential to grow to ₹ 7,000 crores by 2016. The growth in the construction industry, combined with faster and safer construction, will propel the growth for the construction chemicals industry.

In India the industry currently represents a combination of organized and unorganized sector. The leading manufacturers have come together to form an association - The Construction Chemicals Manufacturers' Association (CCMA). The key objective of CCMA will be to promote the growth of the construction chemicals industry by raising the awareness and quality standards as well act as a representative body for communicating with government, chambers of commerce, regulatory authorities and other forums, be it domestic or international.



Aims and Objectives of CCMA

- Provide a forum for construction chemicals manufacturers in India and promote the interest of its members in relation to commerce and industry in India. In particular, identify and discuss common problems facing the construction chemicals industry to arrive at solutions, including exchange of information amongst its members.
- Educate members on provisions of various central and state enactments and their amendments through seminars, meetings, exhibitions etc.
- Promote and accelerate the growth of the construction chemicals industry in India by collecting and disseminating statistical and technical information and creating awareness to maintain high standards among users.
- Be a constructive forum to communicate with governmental bodies/ associations, chambers of commerce and other commercial, industrial and public bodies within or outside India to promote the objectives of the association.
- To establish a just, equitable standard / practices in the manufacture of construction chemicals, trade and commerce. To regulate the conduct and practice of construction chemicals trade and manufacture.
- Stand out as a body to continuously impart awareness amongst construction chemicals manufacturers to maintain high standards and business ethics for the benefit of end users. Achieve this through continuous education in the field of construction chemicals by means of training and upgrading the skills of personnel by organizing workshops, conferences, lectures, seminars, disseminating information through periodicals or journals, books, institution of scholarships, fellowships, awards, and encouraging research studies.
- To subscribe to become a member of or otherwise affiliate or cooperate with any other body in India or elsewhere with which the association has common interest to establish, cooperate with, or receive into the association or otherwise assist any association or accept affiliation of any other association having objectives similar to those of association.
- To do all such acts, deeds and things as may be necessary and conducive to the manufacture, and development of trade and commerce in relation to or incidental to the construction chemicals industry, in the promotion or attainment, or in the overall interest of the objectives of association.



The presentations and technical sessions shall address the following

- Construction chemicals for enduring concrete structures
- Structural waterproofing using construction chemicals
- Use of construction Chemicals to overcome construction hazard
- Use of aluminium silicate for high performance concrete
- Role of polymer in concrete repairs
- Injection materials and machineries
- Screed additives technology
- Repair of bridges
- Waterproofing chemicals
- Waterproofing of basement using membrane
- Water tight concreting system
- Fully bonded membrane for underground structure
- Concrete protection system
- Structural strengthening using FRP system
- New generation sealants
- Mechanized plastering
- Sustainability & Construction Chemicals
- Polymer modified mortar & concrete
- Admixture for tall buildings
- Smart dynamic concrete
- Refurbishment of distressed structures and bridges
- Protection of rebar through corrosion protection
- How to making wet rooms dry
- Precision grout for machine foundation
- Resin flooring for industry
- Spray applied concrete repair
- Joint sealants & adhesives
- Roof waterproofing
- Rock support using sprayed concrete
- Waterproofing of tunnels
- Latest Technology in MS Polymer Sealants
- Polyurethane foams in construction applications

Who Should Attend

- Government Institutes and Construction Bodies • Real Estate Developers
- Builders and Civil Contractors • Infrastructural and Industrial Enterprises • Engineers
- Architects • Consultants • PMCs and EPC Contractors • Applicators and Resellers of Construction Chemicals • Construction Chemicals Professionals

We also welcome architectural, design & civil engineering students to take part in the conference. The student participants will be given participation certificate at the end of the sessions.

Sponsorship Opportunities

PLATINUM ₹ 5,00,000

Deliverables: 10 Delegate Passes, 1 Full page Colour Advertisement in souvenir, Logo and Name in all communications and on backdrop as Platinum sponsor, 10 min. company presentation, 3 Banners at venue, Free distribution of catalogues and freebies through kit.

GOLD ₹ 3,00,000

Deliverables: 6 Delegate Passes, 1 Full page Colour Advertisement in souvenir, Logo and Name in all communications and on backdrop as Gold sponsor, 1 Banner at venue, Free distribution of catalogues and freebies through kit.

SILVER ₹ 1,50,000

Deliverables: 3 Delegate Passes, 1 Full page Colour Advertisement in souvenir, 1 Banner at venue, Logo and Name in all communications and on backdrop as Silver sponsor.

BRONZE ₹ 1,00,000

Deliverables: 2 Delegate Passes, 1 Half page Colour Advertisement in souvenir, 1 Banner at venue, Logo on the backdrop as Bronze sponsor.

KIT ₹ 2,00,000

Deliverables: 4 Delegate Passes, 1 Full page Colour Advertisement in souvenir, Name & logo on the backdrop and Inner Flap of the Kit, Free distribution of catalogues and freebies through kit.

DINNER WITH COCKTAIL ₹ 2,00,000

Deliverables: 4 Delegate Passes, 1 Full Page Colour Advertisement in souvenir, 2 Banners at Dinner Venue, Free distribution of catalogues and freebies through kit.

LUNCH ₹ 1,00,000 (Per Day)

Deliverables: 2 Delegate Passes, 1 Half Page Colour Advertisement in souvenir, 2 Banners at Lunch Venue.

LANYARD ₹ 50,000

Deliverables: 1 Delegate Pass, Name and Logo on Lanyard

DISTRIBUTION OF CATALOGUES THROUGH KIT

₹ 25,000/- for CCMA members and
₹ 50,000/- for others

Souvenir Advertisement Tariff

Back Cover

₹ 75,000

Front Inner

₹ 60,000

Back Inner

₹ 50,000

Gate Fold

₹ 1,25,000

Full Page

₹ 25,000

Half Page

₹ 15,000

Quarter Page

₹ 10,000

All Advertisements are in Colour | Service tax as applicable on all the above

Delegate Fee

Members of CCMA & Supporting Organisation

₹ 5,000*

All Others

₹ 6,000*

Students

₹ 2,500**

*Fee includes: Registration, Delegate kit, conference literature, lunch, tea /coffee, dinner and cocktail. Excludes airfare, hotel stay or any other incidental expenses.

**Fee includes: Delegate kit, conference literature, lunch, tea/coffee and participation certificate | Service tax as applicable on the above

Convenor: **Mr. Gangadharan Manari**

Managing Director, Cera-Chem Pvt. Ltd., Mobile: +91 98400 99159

Co-Convenor: **Mr. K P Pradeep**

Editor-in-Chief, The Masterbuilder, Mobile: +91 93810 37996

For Net Banking

Name of the Account : CONSTRUCTION CHEMICALS MANUFACTURERS ASSOCIATION | Account Number : 62113917133
Payee Bank : State Bank of Hyderabad, (20313) Sion (East), Mumbai- 400 022. | IFSC Code : SBHY0020313

*Cheque / DD should be drawn in favour of 'Construction Chemicals Manufacturers Association' payable at Mumbai

For Registration and Sponsorship Opportunities:

Contact: **Mr. K P Pradeep**, Co-Convenor, C3

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Mob: +91 9381237996 | Telefax: +91 44 28586703 | Email: ccma2012@gmail.com Web: www.ccmaindia.org

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American Society of Civil Engineers



Association of Consulting Civil Engineers (India)



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Confederation of Construction Products and Services



Confederation of Real Estate Developers' Association of India



Construction Industry Development Council (CIDC)



Drymix.info



Indian Association of Structural Engineers



Indian Concrete Institute



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Membership Category	Membership Fee	Annual Subscription
Patron Member	₹ 10,00,000/-	By invitation
Ordinary Member	₹ 1,00,000/-	₹ 25,000/-
Associate Member	₹ 50,000/-	₹ 20,000/-



Construction Chemicals Manufacturers Association

A-101, Odyssey Building, Bhakti Park, Near Imax Theatre, Wadala (East), Mumbai - 400 037.
Tel. No.: 022 - 24036410 Email: ccma.communications@gmail.com Web: www.ccmaindia.org

DELEGATE REGISTRATION FORM



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Members of CCMA & Supporting Organisation ₹ 5,000*

All Others ₹ 6,000*

Students ₹ 2,500**

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**Fee includes: Delegate kit, conference literature, lunch, tea/coffee and participation certificate | Service tax as applicable on the above

Please register the following persons as delegate:

Name:

Designation:

1 _____

2 _____

3 _____

4 _____

Cheque / DD No*: _____ Dt: _____ for ₹ _____

(Rupees: _____

_____) is enclosed towards Delegate Fee

Name of the Organisation: _____ Address: _____

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Mail to: **Mr. Dhruv Sood**, CCMA, A-101, Odyssey Building, Bhakti Park, Near Imax Theatre,
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Sponsorship Category	Amount (₹)	Free Delegates	Ad in Souvenir	Presentation Slot	Space for Banners	Logo and Name*	Free Distribution*
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Gold	3,00,000	6	1 Full Page	---	1	Yes	Yes
Silver	1,50,000	3	1 Full Page	---	1	Yes	---
Bronze	1,00,000	2	1 Half Page	---	1	Yes	---
Kit	2,00,000	4	1 Full Page	---	---	Yes	Yes
Dinner with Cocktail	2,00,000	4	1 Full Page	---	2	---	Yes
Lunch (Per Day)	1,00,000	2	1 Half Page	---	2	---	---
Lanyard	50,000	1	---	---	---	Yes	---

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₹ 25,000/- for CCMA members and ₹ 50,000/- for others

*Logo and Name in all communications and on backdrop | Free distribution of catalogues and freebies through kit

SOUVENIR ADVERTISEMENT TARIFF

Back Cover	₹ 75,000	Front Inner	₹ 60,000	Back Inner	₹ 50,000	Gate Fold	₹ 1,25,000
Full Page	₹ 25,000	Half Page	₹ 15,000	Quarter Page	₹ 10,000		

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Please complete the following information

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